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HYDE PARK ART CENTER
75 YEARS
OF MAKING CHICAGO'S
ART HAPPEN



**HYDE PARK ART CENTER ANNOUNCES A MAJOR GIFT
TO DEVELOP NEW CREATIVE WING**

The Guida Family Creative Wing Will House Expanded Workspaces, Classrooms,
Residency Studios and the Thurow Digital Lab

Chicago—**Hyde Park Art Center** is proud to announce a \$750,000 gift from **Julie** and **John Guida** to the Art Center's 75th Anniversary Campaign, supporting the Art Center's innovative programming in 2014 and beyond. The generous contribution will fund **The Guida Family Creative Wing**, a new space within the Art Center that will house expanded artistic and educational resources including collaborative artist studios, a flexible learning environment for youth and adult education programs, the Thurow Digital Lab, and The Jackman Goldwasser Residency. The goal of the reimagined area of the Art Center that will become the new wing is to enhance the Art Center's programming by creating a space that facilitates new ideas and nurtures artistic growth by fostering meaningful interactions between diverse artists and the public. Detailed plans will continue to take shape this year, with construction beginning in early 2015.

The Guida family's gift represents a confident investment in the Art Center's work of ensuring that Chicago art and artists are leaders in the local, national and international dialogue around contemporary art, and that Chicago's artists are as diverse as the community that supports them. The announcement of the \$750,000 gift represents the official kick-off of the public phase of the Art Center's 75th Anniversary Campaign, a larger fundraising effort with a \$6 million goal that will support the organization in restructuring its facility and expanding its reach through new flagship programs.

Co-founder of Marketing Werks, an experiential marketing firm with offices in Chicago, New York and Los Angeles, **Julie Guida** is a self-proclaimed "entrepreneur at heart" who wanted to participate in a cultural institution where she felt she could make a difference. After being

introduced to the Hyde Park Art Center, she began volunteering her time and offering her marketing expertise. Today, she is Vice Chair of the Art Center's Board of Directors.

"Part of what drives our family to continue working with the Art Center is the way it offers everyone involved the ability to make a difference," Guida explains.

"Hyde Park Art Center is a place that nurtures creativity in a truly unique way," adds John Guida. "We hope this gift will help the Art Center continue to innovate, grow and succeed in having a positive impact on the community and in artists' lives."

The 75th Anniversary Campaign, which will come to a close at the end of this year, has already raised \$5 million. Because of the campaign's success, over the past three years the Art Center has successfully piloted innovative new programs that fill critical gaps in Chicago's support for artists, including **The Jackman Goldwasser Residency**, **The Center Program** and **Pathways**, which have already made a marked impact in offering new ways to advance Chicago's artists and provide equitable and long-term access to arts education. Reaching the 75th Anniversary Campaign's \$6 million goal will allow the organization to take the next step, scaling and institutionalizing these programs while giving them a new home in the Guida Family Creative Wing.

In addition to the Guida family's gift, Chair of the Art Center's Board of Directors **Janis Kanter** and her husband **Thomas McCormick** have also committed a lead contribution to Hyde Park Art Center's 75th Anniversary Campaign. The Kanter-McCormicks' gift will support the growth of the Art Center's youth education initiatives and name the **Kanter-McCormick Gallery**. The Guida family's and Kanter-McCormicks' gifts are complemented by a catalytic donation from **Deone Jackman** that launched the Jackman Goldwasser Residency in 2012.

"It is amazing to be celebrating the Hyde Park Art Center's 75 years with an eye to the future. We are so grateful to the Guida family—and to all our donors—who are so enthusiastically helping us fulfill our mission by ensuring that Chicago art and artists have the support they need to take risks and thrive for years to come," said Executive Director **Kate Lorenz**.

In celebration of the Art Center's 75th anniversary and the generous support provided by the Guidas and other donors, a private reception will be held April 13 from 2-3 pm. Brief remarks by Lorenz will be followed by drinks, bites and music by New Material during the public opening of Jackman Goldwasser Resident Artist **John Preus**' first major solo exhibition, "**The Beast**," which will take place from 3-5 pm.

To learn more about the 75th Anniversary Campaign and for an up-to-date schedule of conversations, performances and other programming happening at Hyde Park Art Center, visit hydeparkart.org.

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Hyde Park Art Center is a unique resource that advances contemporary visual art in Chicago by connecting artists and communities in unexpected ways. As an open forum for exploring the artistic process, the Art Center fosters creativity through making, learning about, seeing, and discussing art—all under one roof. The Art Center is funded in part by: Alphawood Foundation; Andy Warhol Foundation for Visual Arts; a City Arts III grant from the City of Chicago's Department of Cultural Affairs and Special Events; Field Foundation of Illinois; Graham Foundation for Advanced Studies in the Fine Arts; Harper Court Arts Council; Harpo Foundation; Illinois Arts Council, a state agency; Illinois Humanities Council; Irving Harris Foundation; Joyce Foundation; Lloyd A. Fry Foundation; MacArthur Fund for Arts and Culture at Prince; National Endowment for the Arts; National Endowment for the Humanities, and the Illinois General Assembly; Polk Bros. Foundation; David C and Sarajejan Ruttenberg Arts Foundation; Searle Funds at The Chicago Community Trust; and the generosity of its members and people like you.